



Creating a Climate for Change

Joint Annual Conference & General Assembly 2012
18–20 June 2012, Bremerhaven & Bremen, Germany



The North
Sea Region
Programme
2007–2013



Welcome to the Joint Annual Conference 2012

The theme of the event is 'Creating a Climate for Change', focusing on future policy developments, innovation needs and a strategic outlook for the region.

The North Sea Region Programme parts of the event will take place 18–19 June in Bremerhaven, and the North Sea Commission Annual Meeting will be held on 20 June in Bremen. The latter is by invitation only.

Plenary sessions, a dynamic set of workshop sessions and five study tours make up the framework of the programme for the event.

WORKSHOPS

DAY 1 Monday 18 June 15:30–17:35

DAY 2 Tuesday 19 June 14:00–16:05

The five workshops run over the two days and each has a number of 20-minute sessions on different topics. There are no specific themes for the workshop rooms and different sessions have been put together to form a dynamic and broad topical orientation in each of the rooms.

Please check the separate leaflet for an outline of the sessions to find the ones you would like to attend. There is no individual registration for the workshops. The workshops will be available on a first-come, first-served basis.

Participants are encouraged to move between the workshop rooms in the 15-minute interval between each round of sessions.

PROJECT EXHIBITION

More than 20 Programme projects will exhibit their work, results and outcomes at the conference.

STUDY TOURS

All study tours (except tour No. 4, please see below) depart and return to the Atlantic Hotel SAIL City. Departure time is 09:00, return time is 13:00 at the latest. Lunch will be served upon return. Bus transfers from participants' hotels to the Atlantic Hotel SAIL City will leave between 07:15–08:45, depending on the time each tour starts.

1 Promoting Innovation, Excellence and Sustainability: OFFSHORE WIND ENERGY IN BREMERHAVEN

Discover Bremerhaven's logistic and maritime industry and get to know the Offshore Wind Park region, where the growing wind energy sector enjoys worldwide recognition. You start your tour at Halle X in the harbour, a place for selling fish in former times but today an advanced training and education centre for the Offshore Wind Sector. Before visiting Falck Nutec A/S, one of the world's leading providers of safety training and offshore services, you will have the chance to learn about the differences in service, maintenance and operational plans of wind turbines on land and those out at sea at the Areva Multibrid GmbH and WeserWind GmbH. Also part of the tour is a visit of the internationally renowned Fraunhofer Institute for Wind Energy and SystemTechnology and the Container terminal and the acoustically optimised Wind Tunnel of Deutsche WindGuard for acoustic and aerodynamic research. The final stop of the tour will be the 'Klimahaus' where you will discover everything about weather and climate.

2 Increasing Accessibility and Clean Transport: THE OVERSEAS HARBOURS IN BREMERHAVEN

The Overseas Harbours with a size of 7.8 million m² is the largest harbour facility of the city and consists of the Container-Terminal, Car-Terminal, Ro-Ro-Facility, Fruit-Terminal, Cargo-Terminal and Cruise-Terminal Columbus Quay. The "Wilhelm Kaisen" Container-Terminal is the world's longest sea quay, leading in safety and speed which makes the Harbours in Bremerhaven the most thriving cargo handling centres in the world.

Enjoy a panoramic view of the Container-Terminal, shipyard, locks and the Cruise Ship Terminal from a 15 metres elevated container platform. The trip includes a short guided tour at the Columbus Cruise Center from where millions of emigrants began their journeys to the New World over a century ago, and which today operates as a tourist service and maritime competence centre.

At a stop at the Eurotop building, the JadeWeserPort Wilhelmshaven will give a short presentation on Germany's new built Deep Water Container Terminal. It will be the most easterly deep-sea port in the European North Range, serving as an important link within the Trans-European "Motorways of the Seas" network.

3 Managing Maritime Space: FISH AND SHIPS IN BREMERHAVEN

On this tour you can visit the more than 100-year-old Bremerhaven Fishing Harbour, including the 'Shop Window Fishery Harbour' with its wide range of entertainment options, restaurants, pubs, information and accommodation possibilities. The tour includes a harbour cruise through the fishing port where you will experience harbour life with its huge storage warehouses, docks and shipyards.

The Fishing Harbour is also the location of big-name Fish and Food Companies like Frozen Fish International, Frosta AG, Deutsche See and Nordsee Catering. On a guided tour at Deutsche See you will get a first-hand insight into sophisticated fish and seafood production and distribution.

Special notice: This tour includes a visit at Deutsche See fish manufacturing halls. At the site you will need to put on protective clothing, so it is strongly recommended to wear long trousers and flat shoes at this tour.

Maximum number of participants: 50

4 Attractive and Sustainable Communities: SUSTAINABLE MOBILITY IN BREMEN

Choosing this study tour you can decide between a walking and a cycling tour, which both tell you something about the low-emission zone in Bremen that has been introduced in 2009 and bans cars with high emissions from entering the city centre.

Bremen as a city in the north is known for its sustainable approach with mobility and has a long tradition in cycling. You will visit the Bike Station next to the main station, which offers storage to more than 1,500 cycles in cooperation with the German National Cycling Association (ADFC) and the cycle infrastructure of the city. The car-sharing concept will be explained to you and the Mobility Points which connect different types of transport.

Please note: This tour will take place in Bremen. The transport from Bremerhaven to Bremen will be by Moorexpress. The Moorexpress is a historical railway, which runs through a rural area around Bremen.

All participants will meet at 07:45 in front of the Bremerhaven central station! A special taxi-shuttle will be organised from your hotel to the central station. During the Moorexpress travel you will be served coffee and croissants!

Maximum number of participants: 40

5 Tackling Climate Change: WATER SHAPING LAND AND PEOPLE

Discover the Wesermarsch region located between the North Sea, the Jadebusen bay of the North Sea and the river Weser. The Wesermarsch is characterised by coastal marshland and vast areas of grassland, posing significant challenges as well as opportunities for sustainable economic growth.

The tour begins with a ferry ride across the river Weser which will include an introduction to the area's coastal protection initiatives by local experts. This will be followed by a stop at the 'Melkhus' situated in an idyllic park-like area along the North Sea Cycle Route in Seeverns. Here you will learn about the regions dairy farming production and economy, while enjoying a freshly produced cup of milk.

The tour continues to the world's only outer dike 'Floating Wetlands' nature reserve. Among botanists and scientists this site is considered one of its kind in Europe and as such an important tourist attraction. Throughout the tour you will learn about the area's collaborate approach towards sustainable economic growth and tourism development, urban coastal protection initiatives, and the unique living and working conditions in a region dominated by grass, - wetlands and agriculture.

Maximum number of participants: 40

Venue: Atlantic Hotel SAIL City, Bremerhaven

DAY 1 MONDAY 18 June

- 11:00 Registration
- 12:00 Lunch in the Reception Area
- 13:00 **PLENARY SESSION**
Welcome
Artur Beneken, *Head of City Council, Bremerhaven*
Joachim Lohse, *Senator for Environment, Urban Development and Transport*
- Welcome and introduction**
Christian Byrith, *Head of Secretariat, North Sea Region Programme*
Gunn Marit Helgesen, *President, North Sea Commission*
Katharina Erdmenger, *Head of Division, German Federal Ministry of Transport, Building and Urban Development*
José Antonio Ruiz De Casas, *Desk Officer, DG Regional Policy*
- 15:00 Coffee break in the Exhibition Area
- 15:30 **WORKSHOPS – Part 1**
Five workshops with a number of 20-minute sessions in each on different topics. An outline of the workshops is available as a separate leaflet. Attendance is on a first-come, first-served basis.
- 17:35 End of Day 1
- 18:30 Bus transfer to Fishery Harbour
- 19:00 Dinner at Forum Fishery Harbour
- 22:30 Bus transfer to City Centre / Hotels

Venue: Atlantic Hotel SAIL City, Bremerhaven

DAY 2 TUESDAY 19 June

- 09:00 **STUDY TOURS**
Managing Maritime Space
Increasing Accessibility and Clean Transport
Tackling Climate Change
Attractive and Sustainable Communities
Promoting Innovation, Excellence and Sustainability
- 13:00 Lunch in the Exhibition Area
- 14:00 **WORKSHOPS – Part 2**
Five workshops with a number of 20-minute sessions in each on different topics. An outline of the workshops is available as a separate leaflet. Attendance is on a first-come, first-served basis.
- 15:00 Coffee break in the workshop rooms
- 16:05 Workshops end
- 16:15 **PLENARY SESSION**
Closing comments
Christian Byrith, *Head of Secretariat, North Sea Region Programme*
Gunn Marit Helgesen, *President, North Sea Commission*
Mathias Grabs, *Power Cluster Project*
José Antonio Ruiz De Casas, *Desk Officer, DG Regional Policy*
- 17:15 End of Day 2
- 19:00 Dinner at German Emigration Center, Bremerhaven
Conference highlights video
- 22:30 Bus transfer to City Centre / Hotels

Venue: Rathaus Bremen (Address: Am Markt 21, 28195 Bremen)

DAY 3 WEDNESDAY 20 June

- 08:45 – 09:45 Bus transfer to Bremen
- 10:00 – 11:30 **NSC General Assembly, Part 1**
Opening speech by **Jens Böhrnsen**, *President of the Senate of the Free Hanseatic City of Bremen*
- 11:30 – 12:00 Coffee break
- 12:00 – 14:00 **NSC General Assembly, Part 2**
- 14:00 – 15:00 Lunch
- 15:00 – 17:00 **NSC Executive Committee Meeting**

NSC
members